

WFFF

Suite 100 Great American Media Washington, DC 20007 3050 K St NW

201 Humboldt St Rochester, NY 14610-1093

Brand Product Agency Schedule Dates Contract # Advertiser Our Vermont (83469) 09/20/16-10/02/16 320/339/5390 (557972) Political - Issues / Propositions (1068) Great American Media (11024)

CPE Phone/Fax Sales Office **Buyer Name** Salesperson 320/339/5390 Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179)

1424249 Order Type Headline # CO-OP Entered By Last Modified Date Entered

> 09/26/16 09/12/16

Sep. 2016 Oct. 2016 By Broadcast Month **Burlington (WFFF)**

Spots 15 22

Rate \$2,585.00 \$4,435.00

Grand Total:

37

\$7,020.00

Net Total Commission Package Deal Commission %

Sales Tax \$5,967.00 \$1,053.00 15.00 ECR25284426 Elizabeth F. Guy Normal

9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

Comments Billing Type

> Standard National/Political

Account Types

			Comments	Date					3.5163.	Accepted Station	Oet			Acrepted Agency/Advertiser:	(Arpted-A
					RACI	CONFIRMATION CONTRAC		NMA		00					
	Pre-Empt/Exception -	Burlington (WFFF)											09/24/16	8.0.1 Closed Preempt	8.0.1 CI
9/12/16	Fox44 News At 10PM	Burlington (WFFF)		\$125.00		×			<u> </u>	:30 10P- Local 44 Weekend News	:3		09/24/16-10/01/16	8.0 Normal Line / SPOT	8.0 No
9/12/16	Big Bang Theory	\$800.00 Burlington (WFFF)	\$800.00	\$400.00	2	×	×	×	2	:30 7:30P- 8P (EST)	4 :30	<u> </u>	09/20/16-09/23/16	7.0 Normal Line / Prime	7.0 No
9/12/16	Rosewood-Fox	\$800.00 Burlington (WFFF)	\$800.00	\$400.00	2		×			:30 8P- Rosewood	5 :3	 	09/22/16-09/29/16	6.0 Normal Line / Prime	6.0 No
9/12/16	Local 44 News	\$675.00 Burlington (WFFF)	\$675.00	\$225.00	ω	×	× ×	×	ω	:30 10P- Local 44 News at 10:00pm	4 ن		09/20/16-09/23/16	5.0 Normal Line / SPOT	5.0 No
9/12/16	Fox44 News At 10PM	\$250.00 Burlington (WFFF)	\$250.00	\$125.00	2	×			1	:30 10P- Local 44 Weekend News	:3		09/25/16-10/02/16	4.0 Normal Line / SPOT	4.0 No
	Schedule Change/Exception	Burlington (WFFF)											10/01/16	3.0.2 Closed Preempt	3.0.2
	Schedule Change/Exception	Burlington (WFFF)											09/24/16	3.0.1 Closed Preempt	3.0.1 CI
9/12/16	Big Bang Theory	Burlington (WFFF)		\$50.00		×			1	:30 10:30P- Big Bang Theory	5 :31		09/24/16-10/01/16	3.0 Normal Line / SPOT	3.0 No
9/12/16	Maury	\$50.00 Burlington (WFFF)	\$50.00	\$25.00	2	×	×	×	2	:30 9A- Maury	5 :3		09/20/16-09/23/16	2.0 Normal Line / SPOT	2.0 No
9/12/	Local 44 News This Morning 9/12/16	\$160.00 Burlington (WFFF)	\$160.00	\$40.00	4	—	1 1			:30 7A- Local 44 News at 7am	3:3:		09/20/16-09/23/16	1.0 Normal Line / SPOT	1.0 No
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	u we in	SPW MO IU	SPW.	Run Times	c rength	vec.	Dates	Line Type / break Type (Ker #)	ī



Great American Media 3050 K St NW Suite 100 Washington, DC 20007

WFFF 201 Humboldt St Rochester, NY 14610-1093 Comments Billing Type issue 9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY P RIOR TO AIR. Standard National/Political

Contract #	1424249	Date Entered	09/12/16
Schedule Dates	09/20/16-10/02/16	Last Modified	09/26/16
Advertiser	Our Vermont (83469)	Entered By	Elizabeth F. Guy
Agency	Great American Media (11024)	CO-OP	No
Product	Political - Issues / Propositions (1068)	Headline #	ECR25284426
Brand	320/339/5390 (557972)	Demo	
Salesperson	Katz - Washington DC, Washington DC (1179)	Order Type	Normal
Sales Office	Katz - Washington DC	Package Deal	
Buyer Name	Ga,Ritterstein,	Commission %	15.00
hone/Fax	/	Commission	\$1,053.00
CPE	320/339/5390	Net Total	\$5,967.00
Account Types	National/Political	Sales Tax	

By Broadcast Month Sep. 2016 Oct. 2016

Grand Total:

37

\$2,585.00 \$4,435.00 \$7,020.00

		·	Comments	Date:					Mion:	Acrepted-Station:	Delly.	ניין		Accepted-Agency/Advardspr:	y-pestger
		Management of the state of the			ACT	MINC	CONFIRMATION CONTRA			CON					
9/12/16		\$160.00 Burlington (WFFF)	\$160.00	\$40.00	4		1 1 1			:30 7A- Local 44 News at 7am	:30;	4	09/2//16-09/30/16	IZ:0 Normal Line / SPOT	12.0
	Pre-Empt/Exception - Between Grids	Burlington (WFFF)											09/25/16	13 O No 11 in 15 Oct	
9/12/16	COMMENTS APPLY TO SUB LINES A THRU A FOX NFL Early Game	Burlington (WFFF)		\$750.00		×			-	:30 IP- NFL on FOX Game 1	:30	- 5	09/25/16-09/25/16	11.0 Normal Line / SPOT	11.0
	Schedule Change/Exception	Burlington (WFFF)						78 48 48 48					09/28/16	10.0.2 Closed Preempt	0,0,2
	Schedule Change/Exception	Burlington (WFFF)											09/21/16	10.0.1 Closed Preempt	0.0.1
9/12/16	Masterchef Wed (2 Hours)-FOX	Burlington (WFFF)		\$500.00			×		1	:308P- Masterchef	308:	л	09/21/16-09/28/16	10.0 Normal Line / Prime	10.0
9/19/16	FOX College Football Prime Game	\$250.00 Burlington (WFFF)	\$250.00	\$250.00	<u></u>	×			1	:30 7:30P- FOX College Football	:30	- v	09/24/16-09/24/16	9.1 Normal Line / SPOT	9.1
917/16	FOX College Football Prime Game	Parlindton (WFFF)				><			įa.	COC7:20P+ POX Collage Foxtball	<u> </u>	UI	01/10/01/01/45:00	9.0 Pevisod Line : SPOT	100
	Schedule Change/Exception	Burlington (WFFF)											10/01/16	8.0.2 Closed Praempt	8.6.2
Entered	Comments	Station	Total	Rate	Spots	· Sa Su	We Th Fr	ฮ	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



WFFF 201 Humboldt St Rochester, NY 14610-1093

Washington, DC 20007 Suite 100 3050 K St NW Great American Media

Sales Office

Salesperson

Phone/Fax **Buyer Name** Brand Product Agency

Schedule Dates Contract # Political - Issues / Propositions (1068) Great American Media (11024) 09/20/16-10/02/16 Our Vermont (83469) 1424249 CO-OP Entered By Headline # **Last Modified** Date Entered

09/12/16

Elizabeth F. Guy 09/26/16

Advertiser

Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 320/339/5390 (557972) Demo Commission % Package Deal Order Type Commission

issue 9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY P RIOR TO AIR. Standard

Comments **Billing Type** Account Types

National/Political

Sales Tax

Net Total

\$5,967.00 \$1,053.00 15.00

Normal

ECR25284426 8

320/339/5390

Burlington (WFFF)
By Broadcast Month
Sep. 2016
Oct. 2016 Grand Total: **Spots** 15 22 37 Rate \$2,585.00 \$4,435.00 \$7,020.00

		and the second s	Commissions	Date:					ž	Accepted-Station:		Dale.			Accepted-Agency/Advertiser.	ented-Ag
		\			NACT	JUK	NC		NS S	CONFIRMATION CONTRAC				, , , , , , , , , , , , , , , , , , ,		
									L				-			L
91.485.46		Burlington (WFFF)						×			.W/90- Empire	5		09/28/15-09/28/16	21.0 Revised Line / Prime	21.0 %
9/26/16		\$550.00 Burlington (WFFF)	\$550.0	\$550.00	H			×	,	pon	:30 8P- Lethal Weapon		5	09/28/16-09/28/16	20.1 Normal Line / SPOT	20.1 No
9:20:16		Burlington (WRTT)						~	ļo≠	pen	130 SP- Lethal Weapon		J.	09/28/16-04/28/16	20.0 Pedisid Line / SPOT	Z0.0 Pe
9/20/16		\$100.00 Burlington (WFFF)	\$100.0	\$50.00	2				×	Molly	:30 11:30P- Mike & Molly 1130pm	4	-	09/26/16-09/26/16	19.0 Normal Line / SPOT	19.0 Nc
9/20/16		\$225.00 Burlington (WFFF)	\$225.0	\$225.00	н	19 4- 10 10 11			×	14 News at	:30 10:30P- Local 44 News at 10:00pm	4	-	09/26/16-09/26/16	18.0 Normal Line / SPOT	18.0 No
	Schedule Change/Exception	Burlington (WFFF)												09/28/16	17.0.1 Closed Preempt	7.0.1 (2)
9/19/16		Burlington (WFFF)		\$500.00		79 20 10		×	1		:30 8P- Masterchef	5		09/28/16-09/28/16	17.0 Normal Line / Prime	17.0 No
9/19/16		\$500.00 Burlington (WFFF)	\$500.0	\$250.00	2	×			2	llege Football	:30 7:30P- FOX College Football			10/01/16-10/01/16	16.0 Normal Line / SPOT	16.0 No
9/12/16		\$800.00 Burlington (WFFF)	\$800.0	\$400.00	2		×	×	N	g Theory 2	:30 7:30P- Big Bang Theory 2	4	 	09/27/16-09/30/16	15.0 Normal Line / SPOT	15.0 No
9/12/16		\$675.00 Burlington (WFFF)	\$675.0	\$225.00	ω		×	× ×	w	Vews at	:30 10P- Local 44 News at 10:00pm	4		09/27/16-09/30/16	14.0 Normal Line / SPOT	14.0 No
9/12/16		\$50.00 Burlington (WFFF)	\$50.0	\$25.00	2		×	×	2		:30 9A- Maury	5	-	09/27/16-09/30/16	13.0 Normal Line / SPOT	13.0 No
Entered	Comments	Station	Total	Rate	Spots	Sa Su	Th Fr	Tu We	SPW Mo		h Run Times	c Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



Washington, DC 20007 Suite 100 3050 K St NW Great American Media

WFFF 201 Humboldt St Rochester, NY 14610-1093 CPE Product Agency Comments Billing Type **Buyer Name** Brand **Account Types** Phone/Fax Sales Office Salesperson Advertiser Schedule Dates issue 9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY P RIOR TO AIR. Standard Ga,Ritterstein, 09/20/16-10/02/16 National/Political Katz - Washington DC 320/339/5390 (557972) Great American Media (11024) Our Vermont (83469) 320/339/5390

Net Total Sales Tax

\$5,967.00

Contract # Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) 1424249 Commission Commission % Package Deal Order Type Demo CO-OP Entered By Last Modified Headline # Date Entered 09/26/16 Elizabeth F. Guy 09/12/16 \$1,053.00 15.00 ECR25284426 8 Normal

Burlington (WFFF)
By Broadcast Month
Sep. 2016
Oct. 2016

Grand Total:

37

\$2,585.00 \$4,435.00 \$7,020.00

			23.0 Normal Line / SPOT	22.0 M/G For 8.0.1 / SPOT	21.1 Normal Line / Prime	Line Line Type / Bre	
A construction of the control of the			₹	07	TO TO	Line Type / Break Type (Ref #)	
			09/27/16-09/30/16	09/24/16-09/24/16	09/28/16-09/28/16	Dates	
Date			4	Ŋ	5	Sec	
			:30	:30	:30	Length	
A second to the	CONFIRMATION CONTRAC	TT30pm	:30 11:30P- Mike & Molly	:30 11P- Local 44 Weekend News	:30 9P- Empire	Run Times	
			1	1	2	SPW Mo	
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	2		×		×	We Th	
	8		×	×		Fr Sa	
	TR.					ភ	
	101		<u>,</u>	just .	2	Spots	
Paren.			\$50.00	\$125.00	\$400.00	Rate	
(STITISTING)			-	Ş1	\$8	Total	
, če:			\$50.00 Bu	125.00 Bu	300.00 Bu		
	- Constitution (Constitution Constitution Co		\$50.00 Burlington (WFFF)	\$125.00 Burlington (WFFF)	\$800.00 Burlington (WFFF)	Station	200
				Fo			
				Fox44 News At 10PM		Comments	Ì
			9/26/16	9/20/16	9/26/16	Entered	



125 West 55th St New York, NY 10019

REV- 8 10p-10:30p Sa REV- 3 10:30p-11p

#|Day/Time

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Program

Big Bang Theory

\$50.00

Rate Rating

Len 9/20

9/27

TELEVISION GROUP

Contract # 25284426 Agency: Great American Media CPE: 320/339/5390 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Advertiser: Our Vermont Product: issue

Changes as of: 10/2/2016 at 2:20 PM Flight: 9/20/16 - 10/3/16

Version: Highlighting Revision 5 Station: WFFF Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$7,120.00

Total Spots: 37 Total CPP: \$0.00

Total GRP: Traffic #: 1424249

Separation:

Assistant: LAILA DAFTARI 202-872-5880

Buyer: Ritterstein, Gary Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Agency Order #: 5381415

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Comments: RVSD TO CREDIT SPOTS ADVISED INCORRECT.

9/20 - 9/27

Spots Total

CPP

GRP

Total . 43

\$0.00

\$0.00

	Fox44 News At 10PM
	\$125.00
TOTALS: 18	0 30 1
19	1>0
37	
\$7,120.00	\$125.00
\$0.00	\$0.00
0.0	0.0



WAZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25284426 CPE: 320/339/5390

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: issue

Changes as of: 10/2/2016 at 2:20 PM Advertiser: Our Vermont Flight: 9/20/16 - 10/3/16

Version: Highlighting Revision 5

Market: Burlington-Plattsburgh Station: WFFF Office: WASHINGTON

Total \$: \$7,120.00 Total Spots: 37

Total CPP: \$0.00

Total GRP: Traffic #: 1424249

Agency Order #: 5381415 Buyer: Ritterstein, Gary Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 35+ Assistant: LAILA DAFTARI 202-872-5880

Con Type: POLITICAL/VOTE

Separation:

Special Instructions			
		Order Level Comments	
Date/Time	Added by	Comment	
	RACHELLE RAY -		
10/02/10 2.20 FW	Washington DC	RYSO TO CREDIT SPOTS ADVISED INCORRECT.	
		Line 3 BBT 1x 9/24 and 1x 10/1 both out due to sports MG offer 2.5 Men Sect 5 1x 6-6:30 and 1x 6:30-7P \$50 each Line 8 1x 10/1 due to sports News moved to 11:30-12A	
09/26/16 10:41 AM	Elizabeth Guy	Please advise Thanks!	
09/24/16 4:29 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT MISSED SPOTS	
		Line 12 Lethal	
		Both are between the grid. Please see Q4 rate card for correct rates.	
09/20/16 4:49 PM	Elizabeth Guy	Thanks!	1444
09/20/16 3:52 PM	Washington DC	RVSD TO SHW TP/PROG CHGS & RE-SPEND CREDIT FROM CON# 25281005	
09/19/16 3:40 PM	Elizabeth Guy	Line 10 Master Chef w/o 9/20 and w/o 9/27 due to Schedule Change, new program is Lethal Weapon 8-9p and Empire 9-10P. Please advise Thanksi	Thanks!
09/16/16 5:09 PM	LAILA DAFTARI	9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	
09/12/16 10:58 AM	Elizabeth Guy	Line 11 NFL Game 1x 9/25 Redskins v Giants is @ \$1000 Please advise. Thanks!	
09/12/16 9:59 AM	RACHELLE RAY - Washington DC	9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	
09/12/16 9:59 AM	RACHELLE RAY - Washington DC	9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	

	Competitive Information
Market Budget: \$142,400	\$142,400
WFFF Share: 5%	5%
Comment:	
EPTZ: 1%	1%
WCAX: 47%	47%
WPTZ: 39%	39%
WVNY: 8%	8%

0.0	N/A	\$7,120.00	37	100%	Total
0.0	N/A	\$7,120.00	37	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		ummary	Daypart Summary		

\$7,120.00	37	Total
\$4,210.00	19	2016-Oct
\$2,910.00	18	2016-Sep
Dollars	Spots	Month
nary	Monthly Summary	



125 West 55th St New York, NY 10019

Trans

Agency: Great American Media CPE: 320/339/5390 Contract # 25284426

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Agency Order #: 5381415

Primary Demo: Adults 35+

Advertiser: Our Vermont Flight: 9/20/16 - 10/3/16

Changes as of: 10/2/2016 at 2:20 PM

Version: Highlighting Revision 5

Station: WFFF Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: Total CPP: \$0.00 Total \$: \$7,120.00 37

Total GRP Traffic #: 1424249

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Ritterstein, Gary Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE Separation:

Electronic Contracting Electronic Contracting Queued for Electronic Contracting Queued for Electronic Contracting Revision Queued for Revision Queued for Makegood 1 Makegood 4 Makegood 2 Revision Created/Received Created by 9/12/16 10:25 AM 9/12/16 10:58 AM Elizabeth Guy 9/26/16 10:41 AM Elizabeth Guy 9/12/16 10:26 AM 9/12/16 9:59 AM Washington DC
RACHELLE RAY 9/12/16 9:57 AM Washington DC 9/16/16 5:09 PM LAILA DAFTARI 9/19/16 3:40 PM Elizabeth Guy 9/20/16 3:52 PM Washington DC 9/20/16 4:49 PM Elizabeth Guy 9/20/16 4:42 PM PACHELLE RAY -9/24/16 4:29 PM Washington DC 9/26/16 7:56 AM RACHELLE RAY - 10/2/16 2:20 PM Washington DC New Status Confirmed Confirmed Confirmed Confirmed Confirmed Confirmed Confirmed Revised Confirmed Spot+ 35 Spot-Transaction History \$7,020.00 \$-225.00 \$325.00 \$ Chg \$0 8 \$0 8 8 80 88 80 8 Contract \$ Comment \$7,020.00 \$7,020.00 80 \$0 8 8 8 8 \$0 8 8 \$0 \$ 8 Changes: Total Spots from 36 to 39, Calculated Dollars from \$7,020.00 to \$7,345.00, Competitive Market Budget from \$140,400 to \$146,900. Total \$ from \$7,020.00 to \$7,345.00, Comments from 9/20/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. to RVSD TO SHW TP/PROG CHGS & RESPEND CREDIT FROM CON# 25281005., User Entered \$ from \$7,020.00 to \$7,345.00.5 buylines added or modified. Changes: Comments from RVSD TO CREDIT MISSED SPOTS, to RVSD TO CREDI SPOTS ADVISED INCORRECT., User Entered \$\(\)from \$7,345.00 to \$7,720.00. Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Total Spots from 40 to 37, Calculated Dollars from \$7,345.00 to \$7,120.00, Competitive Market Budget from \$146,900 to \$142,400, Total \$\(\) from \$7,345.00 to \$7,120.00. 2 buylines Changes: Comments from Separation: 30 to 9/20/16-10/3/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR., User Entered \$ from \$0.00 to \$7,020.00, Demo Meta to [R16]. 3 buylines added or modified. Changes: Total Spots from 35 to 36. 3 buylines added or modified to 40. 4 buylines added or modified Changes: Comments from RVSD TO SHW TP/PROG CHGS & RE-SPEND CREDIT FROM CON# 25281005. to RVSD TO CREDIT MISSED SPOTS., Total Spots from 39 to RVSD TO CREDIT

Non-Discrimination Policy

New

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.